

# WEARIN' OF THE GREEN

The Official Parade Publication



Place your ad now for the 2020 Official Parade Publication which will be published ahead of our 35<sup>th</sup> consecutive Wearin' of the Green, St. Patrick's Day Parade. Be a part of one of the most positive events held in Baton Rouge. We will publish 20,000 copies. Approximately 16,000 will be mailed to local zip codes with the remainder to be distributed to area establishments for their newsstands. If your business or Krewe wants to be represented in our 2020 magazine, complete our Advertising Agreement. Magazines are also available online at [www.wearinofthegreen.com/parade-magazine](http://www.wearinofthegreen.com/parade-magazine)

**SPACE DEADLINE: October 18, 2019**

**ART DEADLINE: November 15, 2019**

**Full Page:** \$1000 (Bleed add \$150)

**Half Page:** \$600

**Quarter Page:** \$325

**Ad design:** \$99

**Premium Positions are available. See the Advertising Agreement.**

**2020 Parade Date:** Saturday, March 14, 2020

Magazines will arrive early February.

Contact Mabyn Shingleton 225 505 5466 [bririshparade@gmail.com](mailto:bririshparade@gmail.com)

